

Michigan Association of Mayors
2023 Summer Workshop

CONNECTING WITH COMMUNITY

August 9-11, 2023

Northville Community Center, Northville, MI



**MICHIGAN
ASSOCIATION
OF MAYORS**



Technical Assistance & Funding Opportunities for Michigan Communities

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Overview

- About the MML and MML Foundation
- MI Water Navigator
- ServeMICity Program
- Bridge Builders Microgrants
- Additional Resources
- Q & A

The Michigan Municipal League

- The League is dedicated to making Michigan's communities better by thoughtfully innovating programs, energetically connecting ideas and people, actively serving members with resources and services, and passionately inspiring positive change for Michigan's greatest centers of potential: its communities.
- We represent more than 500 full-service cities, villages, and townships and every day we work to:



Educate



Advocate



Inspire

The Michigan Municipal League Foundation

Mission

- To create and cultivate resources, partnerships, and opportunities that Michigan communities need to thrive.

Vision

- Local leaders with the drive to make their community better will have access to the tools and resources needed to act on that opportunity.

MI Water Navigator

MI Water Navigator

Overview

- MI Water Navigator is a resource for navigating water infrastructure funding opportunities. Whether you are a public municipal water system or a private water utility, MI Water Navigator will provide direction in your search for state and federal funding.
- This resource is provided by the Michigan Municipal League Foundation and is funded by the **MI Department of Environment, Great Lakes, & Energy (EGLE)**, the **Charles Stewart Mott Foundation**, the **Joyce Foundation**, and the **Masco Corporation**.

MI Water Navigator

Services

- **Helpdesk Technical Assistance:** Our team of engineering experts from our partners at OHM Advisors staff a technical assistance Helpdesk where communities can receive personalized assistance in their search for funding opportunities.
- **Grants & Funding Database:** www.miwaternavigator.org hosts the first centralized grants and funding database with state and federal funding applications and guides.
- **Community Technical Assistance Providers Network:** coordinating technical assistance handoffs among programs; EGLE, MI Rural Water Association (MRWA), Rural Communities Assistance Program (RCAP), Great Lakes Environmental Infrastructure Finance Center (EFC Region 5), Environmental Policy Innovation Center (EPIC), MIORD.

MI Water Navigator

MI WATER NAVIGATOR
WATER INFRASTRUCTURE HELPDESK

[Grants & Funding Database](#)

[Contact Helpdesk](#)



Looking for Funding?

MI Water Navigator is here to help.

Find water infrastructure funding with our technical assistance Helpdesk, grants and funding database, and free tools and resources.



MI Water Navigator

Helpdesk—what is the Helpdesk?

- Our Helpdesk technical assistance team provides free individual advising across a range of state and federal funding applications.
- You can access the Helpdesk at www.miwaternavigator.org by pressing the “Contact Helpdesk” button.
- TA is currently available for drinking water projects.


Get Assistance

Our Helpdesk team can help with questions about funding opportunities, where to start, or where to go next with your community's water infrastructure needs. Disadvantaged or overburdened communities are eligible for additional technical assistance completing applications. Request a risk free consultation with the Helpdesk today.

First Name * Last Name *

Email * Phone *

Message

protected by reCAPTCHA  [Privacy - Terms](#)

Submit

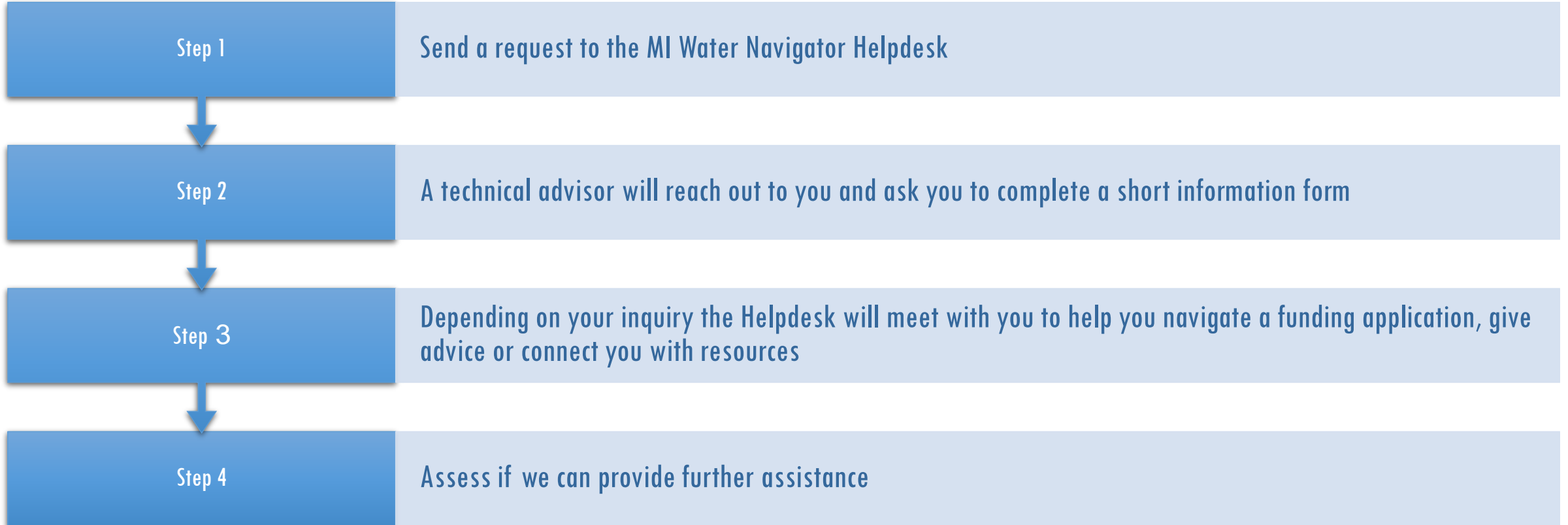
MI Water Navigator

Helpdesk—what does the Helpdesk do?

- **Assess:** Each individual consultation is tailored to assess your community's needs.
- **Identify:** We help your community identify the programs best suited for you.
- **Apply:** We provide the guidance needed for you to submit applications.
- **Overburdened/disadvantaged communities are eligible for free, start-to-finish technical assistance with application submissions.**

MI Water Navigator

Helpdesk—how to get started?



MI Water Navigator

Priority communities

- In alignment with the Justice 40 Initiative, the MML Foundation and our partners are committed to increasing water equity in Michigan by providing capacity support to those communities who need it most. For this reason, we've made it a priority for MI Water Navigator to support overburdened or disadvantaged communities through free technical assistance.

MI Water Navigator

Priority communities—Justice 40 Initiative

- What is J40?
 - Justice 40 is a government-wide, federal initiative with the goal of delivering 40 percent of the overall benefits of relevant federal investments to disadvantaged communities and tracks performance toward that goal through the establishment of an Environmental Justice Scorecard.
- What does J40 mean for overburdened communities?
 - Overburdened or disadvantaged communities have a higher priority for all federal funding support that is allocated directly or through states.

MI Water Navigator

Priority communities—Services for Overburdened Communities

Grants and Funding Navigation

Our Helpdesk team can help navigate available funding opportunities for your community. Through a personalized consultation, the team will assess your community's assets and needs, identify funding opportunities, and put together a strategy for applying.

Grant Writing and Funding Application Submission

Disadvantaged or overburdened communities can qualify for free technical assistance with grant writing and application submission for water infrastructure funding. Communities can complete a consultation and intake form to see if they qualify.

Pre-Development Project Planning

Disadvantaged or overburdened communities can apply for assistance with pre-development project planning through our partner program run by the Environmental Policy Innovation Center (EPIC). Space in the program is limited.

MI Water Navigator

Grants & Funding Database



Funding Filters

Keyword Search



Clear Filters

Water Type

Issuer

Funding Type

Eligible Activities

Eligible Applicants

Revolving Funds for Financing Water and Wastewater Projects in Michigan

Deadline:	Summer 2023 (Date to be Announced)
Max Amount:	\$200,000
Population:	10,000 or less
Issuer:	U.S. Department of Agriculture (USDA)

This program helps qualified nonprofits create revolving loan funds that can provide financing to extend and improve water and waste disposal systems in rural areas.

[Learn More](#)

Special Evaluation Assistance for Rural Communities and Households

Deadline:	Year round
Max Amount:	\$30,000
Population:	2,500 or less
Issuer:	U.S. Department of Agriculture (USDA)

This program helps very small, financially distressed rural communities with predevelopment feasibility studies, design, and technical assistance on proposed water and waste disposal projects.

[Learn More](#)

Water & Waste Disposal Predevelopment Planning Grants

Deadline:	Year round
Max Amount:	\$30,000
Population:	10,000 or less
Issuer:	U.S. Department of Agriculture (USDA)

This program assists low-income communities with initial planning and development of applications for USDA Rural Development Water and Waste direct loan/grant and loan guarantee programs.

[Learn More](#)

ServeMI City

ServeMICity

Billions of dollars in new state and federal funding are flowing. It's a once in a generation opportunity.



American Rescue Plan (ARPA) in Michigan

Funding Amounts

Congress has allocated American Rescue Plan state and local fiscal recovery funds to the State of Michigan, as well as the state's **83 Counties**, **49 Metropolitan Cities** and **1,724 Non-Entitlement Units of Local Government**.

State of Michigan
\$6,500,000,000

Counties
\$1,900,000,000

Metropolitan Cities
\$1,800,000,000

*** Non-Entitlement Units
of Local Government**
\$644,000,000



Infrastructure Investment and Jobs Act (IIJA)

380 Separate Programs Covering:

- Airports and aviation (\$363M)
- Broadband (\$1.2B)
- Clean energy (TBD)
- Electric vehicles (\$110M)
- Environmental remediation (TBD)
- Public transportation (\$1B)
- Resilience (\$23M)
- Roads (\$7.3B) and bridges (\$563M)
- Safety (\$24M)
- Water (\$1.3B)

\$550 billion in new funding!

Inflation Reduction Act

- Reduce deficit to fight inflation
- Invest in domestic energy production and manufacturing
- Reduce carbon emissions by roughly 40 percent by 2030
- Allow Medicare to negotiate for prescription drug prices
- Municipalities eligible for incentives and grants through these funds!



What has this looked like on the ground?

“We are using those [ARPA] funds to replace all the lead service lines in the village”

– Christine Burns, Manager,
Village of Spring Lake

“We’re using these funds for different things. So far [we’ve] spent money to help rehab houses and we may try to use some of it for ... getting people loans to do rehab...[that way when they] pay it back we keep using it to keep more homes up”

–Michael Balls, Mayor Pro Tem, City of
Saginaw

We are very focused on “downtown development – a lot improvements with grants, facade improvements ... Downtown business are our main focus right now”

– Abe Garcia, Councilmember, City of Wayland



IMAGINE

**RECOVERY AND INFRASTRUCTURE
FUNDING ADDRESSING DEEPER
SYSTEMIC ISSUES IN OUR
COMMUNITIES**



ServeMICity

- Launched by the League in 2020 to provide communities assistance in navigating new recovery funding resources.
- We can:
 - Answer questions/provide guidance
 - Direct you to relevant resources
 - Keep you up to date on funding opportunities
 - Provide training/workshops on how to strategically plan and manage these resources
 - <https://www.mml.org/servemicity/>



Bridge Builders Microgrants program

Bridge Builders Microgrants program

- The Bridge Builders Microgrants program offers small, one-time grants for creative projects in Michigan Municipal League member communities.
- Microgrants fund collaborative, creative projects.
- Projects bring people together.



Bridge Builders Microgrants

Who are our Bridge Builders?

- They're our neighbors, friends, and family.
- They are community organizers, business owners, and municipal leaders.
- They intentionally and creatively bring people together to celebrate the places that we call home.



Bridge Builders Microgrants

Funding Categories

- Neighborhood microgrants:
 - \$500 microgrants from 2020-2022
 - Increased to \$1,000 microgrants in 2023 due to project leader feedback
- Main Street microgrants:
 - \$5,000 microgrants



Bridge Builders Microgrants

- Neighborhood Microgrants offer small, one-time grants of up to \$1,000 for collaborative, creative projects or events in Michigan Municipal League member communities.
- Each project should build bridges across the community by bringing people together.



BRIDGE BUILDERS
neighborhood microgrants

Bridge Builders Microgrants

Singin' In The Rain—Vassar

- 2022 Neighborhood microgrant
- Used stencils and special paint to spray paint art on downtown sidewalks with volunteers and neighbors



Bridge Builders Microgrants

- Main Street Microgrants offer small, one-time grants of up to \$5,000 for collaborative, creative projects in Michigan Municipal League member communities.
- Microgrants fund projects that bring together local artists and businesses in downtowns across Michigan.
- Each project should build bridges across your community by bringing people together.



Bridge Builders Microgrants

Magic Carpet & Music in the Courtyard—Bridgman

- 2022 Main Street microgrant
- Student and small business volunteers painted a “floor mural” in a downtown empty lot and programmed the lot with local musicians
- The community fundraised to add seating, flower box planters
- A local donor then gifted a gazebo
- Microgrants are often catalytic and inspire greater change



Bridge Builders Microgrants: 2023

Neighborhood Projects

- A Night at the Coloring Museum, Detroit—A temporary art installation inviting community members to color transitional wall murals.
- Cornerstone Village Botanical Garden, Detroit—Transformation of a vacant lot into a botanical garden.
- Growing Food. Growing Fun. Growing Fellowship., Holland—A project to revamp individual gardening plots into a community gathering space.
- I Remember When, Marcellus—A multimedia project in which community youth will interview community elders. Interviews and photographs will be displayed during a First Friday event.
- Lansing Eastside Crosswalk Painting, Lansing—Crosswalk art installations to beautify the neighborhood and calm traffic.
- The Growth of Corn(hole) in Our Park, North Adams—A permanent cornhole game installation in the local park, with decoration provided by the community's kindergarten and senior high school classes.
- This is Us, Muskegon—A mural installation on fencing at McLaughlin Community Park.
- Washington Avenue Art Crawl (WAAC), Kalamazoo—A free, walkable, welcoming exhibition featuring local artists and a collaborative art project.

Bridge Builders Microgrants: 2023

Main Street Projects

- **Art Has Power, Rogers City**—A poetry festival and art walk to activate downtown Rogers City and highlight business opportunities.
- **ARTS in the BURG, Vicksburg**—A reoccurring summer festival that brings together residents, artists, and businesses to celebrate Vicksburg. Also included is the community’s first “art cart,” a transportable art station.
- **The Lakeside Cross Walk Art Project, Muskegon**—A cross walk art installation that celebrates the diversity of Muskegon and its Lakeside district while calming traffic.
- **Welcome to Bessemer—Our Past Creates Our Future, Bessemer**—A mural installation to commemorate Bessemer’s history and ethnicities.

Thank You

- CONTACTS

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- WEBSITES

- www.miwaternavigator.org
- www.mml.org
- www.mmlfoundation.org